

2022 Mercersburg Hometown Hero Banner Program Guidelines

MISSION

Honor and recognize Mercersburg area servicemen and women who are serving, have served or given their lives to our country in the United States Armed Forces.

APPLICATION REQUIREMENTS

In order to be considered for a banner, the nominee must meet the following requirements:

1. Lived in the Borough of Mercersburg, Montgomery Township, Peters Township or Warren Township at some point in their lifetime;
2. Be serving, have served with an honorable discharge or died in the line of duty in one of the following branches: Army, Navy, Marines, Air Force, National Guard or Coast Guard.

The Wesley Yeager Post 606 will be placing banners in Ft. Loudon and the Detrich-Brechbill Post 612 will be placing banners in St. Thomas, please let us know if you would prefer participating in their Hometown Hero Banner program instead

BANNER DESIGN, TIME FRAME & LOCATION

Banners are 24"x60", double-sided, vinyl material and include the service person's name, branch of service, era of service and photo image. Banners will be displayed on telephone poles in the Borough of Mercersburg (along Main Street, Route 75, Loudon Road, and East and West Seminary Streets) and will be selected randomly. Specific display locations cannot be requested. **There are a limited number of locations available for the 2022 program. Applications not processed for 2022 will be put on a waiting list for the 2023 Banner Program.**

BANNER PHOTOGRAPH

Please submit an original photograph or high resolution image of the Hero in uniform to the Tuscarora Area Chamber of Commerce. If a photograph is submitted, it will be scanned and returned to you.

BANNER PRICING & DONATIONS

A \$160.00 donation is requested for each banner application submission. The funds are used for the production, installation, storage and removal of the banner. Banners paid in full will be displayed for one year (Memorial Day thru Veterans Day). All checks should be made payable to the Tuscarora Area Chamber of Commerce (reference "Hometown Heroes" on the check) or to pay by credit card, call or email the Chamber at 717-328-5827 or info@tachamber.org. (A 4% processing fee will be applied.)

OTHER INFORMATION

Banners will be available for pickup at the Tuscarora Area Chamber of Commerce office after the display period. If you wish for us to hold onto the banners to possibly utilize during a later display period (2024/2025), we can accommodate that request. Unclaimed banners will become the property of the Tuscarora Area Chamber of Commerce. Any damage to an installed banner will be handled at the discretion of the Veteran Banner Committee. We are not responsible for weather related damage, deliberate destruction, or theft of banners.



CONTACT & QUESTIONS

For questions or more information on the Hometown Heroes Banner Program, please call the Tuscarora Area Chamber of Commerce office at 717-328-5827 or email info@tachamber.org. Email is the best way to contact us. You can also contact Todd Sixeas/Carl Stokes at the American Legion Post 517 at 717-328-2410.

2022 Mercersburg Area Hometown Hero Banner Application

Nominee Information	
Full Name (as it will appear on the banner)	Military Rank
Branch of Service	Era of Service (*See options below.)
Is Veteran Alive (Honorably Discharged), Deceased, KIA, POW/MIA?	
The veteran must grant permission to be honored on a banner if currently living. If you have a DD214 or a copy of the discharge order, please include with the application.	

Era of Service - Official DOD Dates

Global War on Terror: September 11, 2001 - Present
Persian Gulf War: August 2, 1990 - August 31, 1991
Cold War: September 2, 1945 - December 26, 1991
Vietnam Era: February 28, 1961 - May 7, 1975
Korean Conflict Era: June 27, 1950 - January 31, 1955

WWII Era: December 7, 1941 - December 31, 1946
WWI Era: April 6, 1917 - December 31, 1946
Civil War: 1861 - 1865
Peacetime: _____

Nominator Information	
Contact Name	Relationship to Veteran
Phone Number	Email
Address	
<p>Photo Release: <i>I hereby grant the Tuscarora Area Chamber of Commerce permission to use the attached photo, which includes a likeness of myself or of my relative, in the Mercersburg Hometown Hero Banner Program. The Tuscarora Area Chamber of Commerce may use images of the banner in promotional materials without notification or additional permission. I take full responsibility that all information provided about the Veteran being honored is accurate and correct. *Must be signed by Veteran if living.</i></p>	
Signature Printed Name Date	

Completed submission includes the following:

1. Completed Application 2. Payment 3. Signed Photo Release 4. Photograph 5. Military Verification Form (DD214, Military ID, etc.)

Applications for 2022 will be approved during a randomized drawing. Check all that apply.

- \$160.00 Donation Enclosed
- Partial Donation Enclosed: \$ _____
- Additional Donation Enclosed: \$ _____

Please make checks payable to Tuscarora Area Chamber of Commerce and reference "Mercersburg Hometown Heroes" on the check or call or email the Chamber to pay by credit card. (A 4% processing fee will apply if paying by credit card). You can mail the completed application packet to P.O. Box 161, Mercersburg, PA 17236 or drop them off at Post 517 or Borough Hall.

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 please call the Tuscarora Area Chamber of Commerce office at 717-328-5827 or email info@tachamber.org.



Tuscarora Area
CHAMBER OF COMMERCE
 Mercersburg, Montgomery, Peters, St. Thomas, Warren

